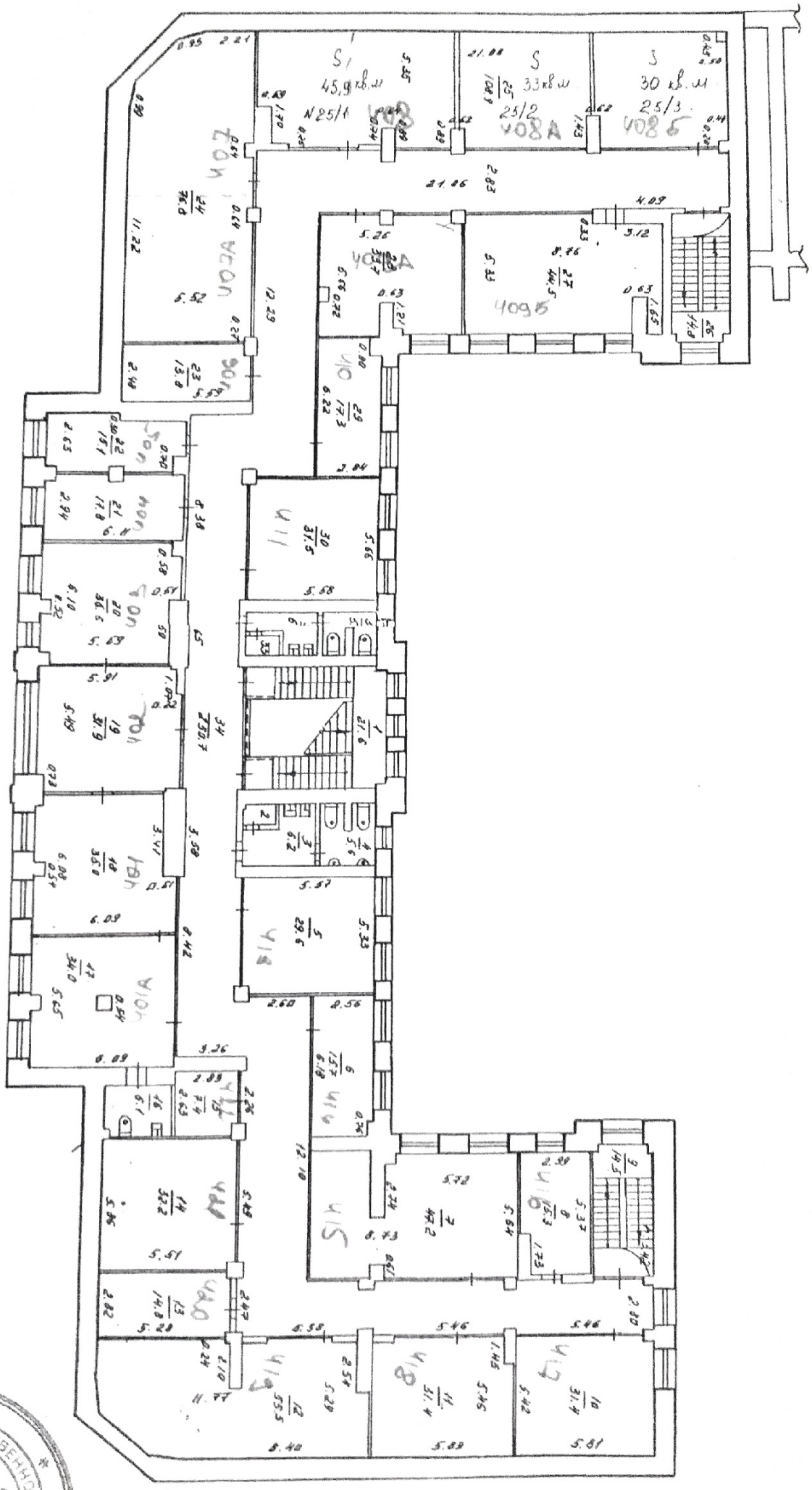План строения